

I ♥ STREET

street culture, immortalized

IHEARTSTREET.ART ▶ PARTNER BRIEFING ▶ AUG 2026

► THE PROBLEM

STREET CULTURE IS EPHEMERAL.

- WALLS GET BUFFED. Years of art erased in an afternoon.
- BUSKERS MOVE ON. The corner goes quiet. Nothing marks it.
- CARTS VANISH. A decade of regulars, zero record.

There is no system of record for the street. We're
building it.

► THE PRODUCT

ONE MAP. THREE SECTORS.

SECTOR 01

Street Art

- Every wall pinned + dated
- Capture timelines per piece
- Artist profiles + credits

SECTOR 02

Street Music

- Buskers mapped to their spots
- Performance records
- Tip-ready musician profiles

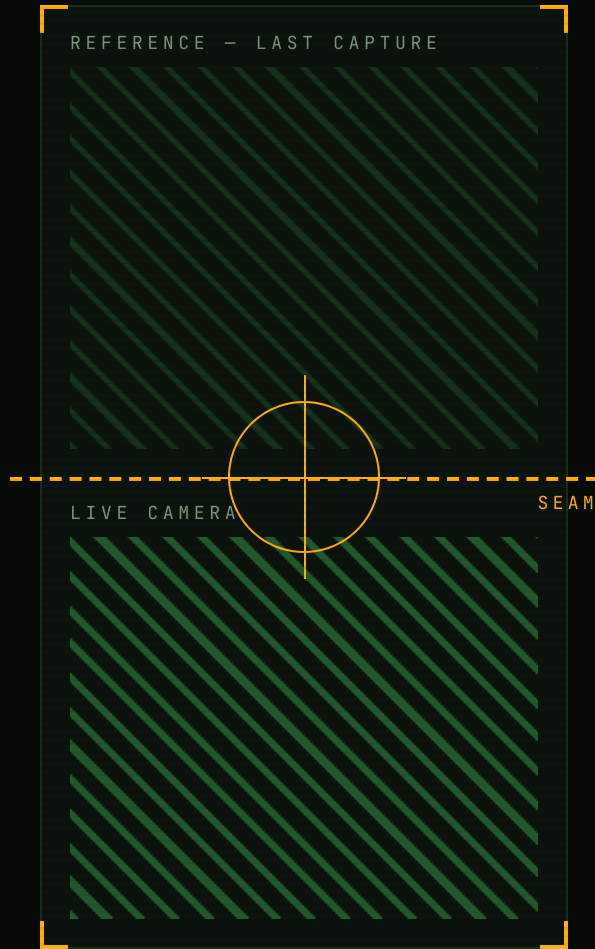
SECTOR 03

Street Food

- Carts + stalls, live locations
- Menus as living records
- Claimed vendor profiles

Map ► records ► profiles. Every entry is a geo-locked, dated artifact.

► ALIGN + CAPTURE



THE INSTRUMENT.

01

ALIGN

Half reference view, half live camera. Line the wall up with its own past.

02

SHOOT

One tap. Same spot, same framing, new date.

03

ARCHIVE

The capture joins the wall's dated timeline. Forever.

► TIME SLIDER

REWIND ANY WALL.



Years of captures, one slider. Every user shot makes the archive deeper.

► THE MOAT

"THE APP IS THE COLLECTOR.
THE CORPUS IS THE ASSET."

A dated, geo-locked, camera-aligned rephotography corpus – the same scenes, re-shot from the same pose, across years. Nobody else is collecting this.

GEOSPATIAL AI

Ground-truth scene change over time, tied to precise coordinates.

VISUAL POSITIONING

Pose-aligned image pairs – exactly what VPS systems train on.

3D RECONSTRUCTION

Multi-epoch views of the same surfaces, splat- and NeRF-ready.

► SPLAT ROADMAP

WALLS BECOME WALKABLE 3D MEMORIES.



▶ VENDOR ECONOMY

THE PEOPLE ON THE STREET EARN FROM BEING ARCHIVED.

▶ CLAIMED PROFILES

Artists, buskers, vendors own their record.

▶ PICKUP ORDERS

Food carts take orders straight from the map.

▶ TIPS

Scan the spot, tip the person standing there.

▶ COMMISSIONS

Book the artist whose wall you just rewound.

▸ AI-NATIVE COMPANY

FOUNDER + AGENT STACK.

Operations are agent-run from day one. Near-zero-headcount cost structure.

Content

- Record curation
- Copy + pages

Social

- Posts drafted
- Channels tended

Metrics

- Daily readouts
- Anomaly flags

Outreach

- Drafts prepared
- Human sends

► STATUS

WHERE WE ACTUALLY ARE.

```
$ ihs status --honest  
[✓] working prototype  
[✓] CRT design system  
[✓] Supabase backend  
[✓] demo + tutorial live  
[✓] EAS ship-ready  
[►] TestFlight – next  
[!] PRE-LAUNCH. Zero users. We say that plainly.
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▶ STRATEGIC FIT

WHO THE CORPUS MATTERS TO.

▶ SNAP

AR street culture is Local Lenses DNA – this is the content layer, mapped and dated.

▶ NIAN TIC SPATIAL

Pose-aligned rephotography is VPS training data; splat-ready scenes at street level.

▶ APPLE

RealityKit splat rendering needs street-scale content; Maps gets living places.

▶ GOOGLE

Crowd-refreshed ground truth between Street View passes; local discovery with a pulse.

► THE ASK

THREE DOORS. PICK ONE.

FIELD-TEST

Run the instrument in your city. We handle ops.

DISTRIBUTION

Put the archive in front of your users.

ACQUISITION

Team, product, corpus. Conversations open.

NIKO KATSAOUNIS ► nikoskatsaounis.com/products/iheartstreet ► waitlist open at iheartstreet.art

"The kit you just downloaded is the data room."